

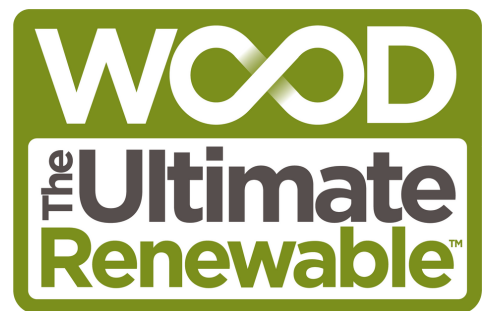
The Ultimate Renewable™

Logo Usage Guidelines

These guidelines are provided to ensure The Ultimate Renewable logos are used consistently and correctly. The Ultimate Renewable logos may only be used in the form in which they are provided and with permission. The logo must not be associated with any agri-political comments by the user. For more information or permission, please email:

Eileen.Newbury@fwpa.com.au

Primary logos



Secondary logos



Clearspace

Leave at least the height of the R in Renewable as clear space around the logo. This applies to all versions.



Use in text

When referring to The Ultimate Renewable™ in text, all three words should be in title case and carry the ™ mark, as shown.

Colour



CMYK: 30/0/100/30

RGB: 123/143/28

PMS: 377C



CMYK: 37/38/38/60

RGB: 84/77/75

PMS: 425C

Dos and Don'ts

DO go to theultimaterenewable.com.au to access digital files for all logos featured here. One colour versions are also available.

DON'T alter, compress, change colour or otherwise alter these files in any way.